



digital edge

COMPANY PROFILE

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We are Digital Narrators, Thinkers,
Tinkers and Brand Developers

BRANDING, WEB, PROMOS & MARKETING AGENCY

📞 Let's talk (+254)703 755 288

✉ info@digitaledgekenya.com

📍 2nd Floor, Wilson Business Park

🌐 www.digitaledgekenya.com

WHO WE ARE

We are a Brand Design, Activations, Promos & Web Development agency based in Nairobi

We create beautiful brands, bespoke websites and promo items that empower our clients, create results, and help them grow.

"The team at Digital Edge took the time to understand my vision from day one, and helped me go from idea to successful business! The support has been amazing"

- Landi A. CEO SISI Broadband



OUR SERVICES

We are artisans and craftsmen of beautiful brands and bespoke solutions.

We get to understand the needs of our clients so that we can tailor solutions to their exact needs, and deliver high-value results that transform their businesses.



BRANDING, IDENTITY & STRATEGY

Brand Identity & Experience
Digital Strategy & Growth
Logo, Branding & Collateral



BRANDED ITEMS & PROMOS

Branded Promos
User Interface & Experience
Icons & Animations



WEBSITES & APPS

Bespoke Websites
E-Commerce & Apps
Digital Marketing & SEO



BRAND EXPERIENCE & ACTIVATIONS

Brand Audits /Strategy
Brand Workshops/Events
Experiential Marketing

OUR CLIENTS

We work with clients from all over the world to create amazing results.

—
We work with small to medium businesses, corporations, government agencies and entrepreneurs from all over Eastern Africa, and around the world.

"The team at Digital Edge were great to work with. They took everything off my plate and came up with something amazing"

- Maggy, Hilton Hotel - Nairobi



FAIRTRADE
AFRICA



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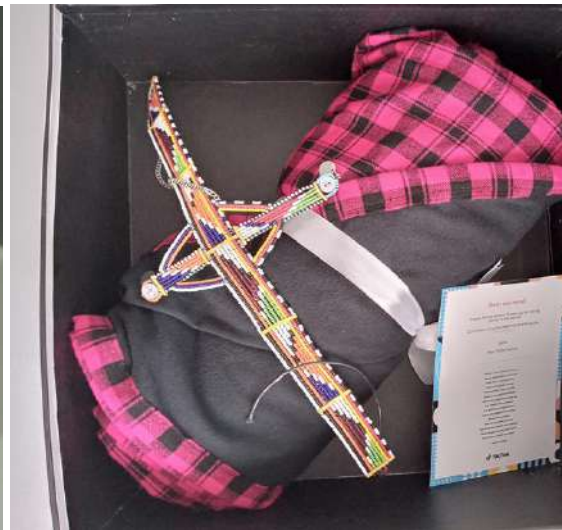
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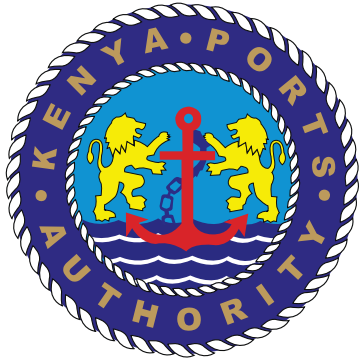
- Maggy, Hilton Hotel - Nairobi





SOME WORK





The Opportunity

Event Collateral Design
Health, Safety & Environment Week

The Result

- Superior Event Collateral, Promotional Items
- Successful, Colourful Event
- Safety awareness for all port users

www.kpa.co.ke



"The team at Digital Edge got my vision from day one, and helped me take it from an idea to a successful event team! Their support has been amazing, thanks guys"

- Ali Mwakweli - HSE Dept.



Strategy, Awareness

Brand market leader HP required a boost in sales by creating products awareness.

We achieved success by mobilizing our team to utilize the network of malls within Nairobi and engaged University students in Catholic University and Strathmore University to name but a few.

We employed elaborate displays and well equipped stands that had the pull factor and drew in customers. The outcome was immediate feedback from the general public and creation of awareness of new HP products.

To give it a twist we had raffles on location and instant digital branded photos to make the activation more memorable for the customers.

For More Details

Please Contact Our Brand Experience Manager: **Dennis Sakwa**
Email: dennis@digitaledgekenya.com



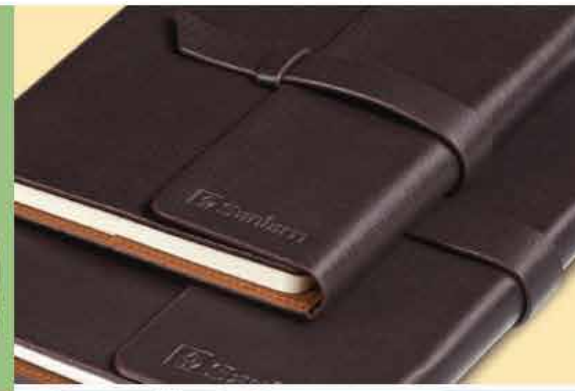
BRANDED PROMOTIONAL ITEMS

WHAT WE OFFER

The most Unique & comprehensive online catalogue

<https://catalogue.digitaledgekenya.com>

we love promos



ABOUT US

We're a culturally rich team from all corners of the country. We're designers, developers, and business directors. Mostly we're real people just like you.

We are a creative agency based in Nairobi, Kenya, working with clients from all over the region & beyond.

We tell stories, create brands, build websites and grow businesses. We partner with our clients to bring their visions to life.

OUR SENIOR TEAM



Rashid **DINA** *BCom, DISM, CEP*
Director - Business Development

dina@digitaledgekenya.com



Albanus **Mudhune** *.Bsc*
Lead Programmer

albanus@digitaledgekenya.com



Radhia **Mkasa**, *Dip PR*
Events & Social Media Manager

radhia@digitaledgekenya.com



Dennis **Sakwa**, *B.Com*
Brand Experience Manager

dennis@digitaledgekenya.com



OUR APPROACH

We are Brand Narrators, Thinkers, Tinkers and Activation Experts

It all starts over coffee with a pen and paper. We sit down with you to understand your vision, what you want to achieve, and what makes you unique.

From there we determine how to narrate your story across the world, and provide the tools and technology to ensure your success.

OUR PHILOSOPHY

Our mission is to empower our clients through technology. We promise to connect you with your customers by understanding your vision, and giving your brand a **voice**.

RELATABILITY

To relate is to understand, make connections, and identify with. We strive to understand our clients unique stories and visions so that we can successfully relate that to their customers, staff, and key stakeholders.

SIMPLICITY

To make something simple is not always easy, as it requires a complete understanding. We endeavour to combine our experience and creativity to produce simple, seamless and enjoyable brand experiences.

YOUR STORY

Every story is unique, and we're interested in understanding and telling yours. We combine wisdom and technology, experience and creativity, in order to realise your vision and tell your unique story.

CAPABILITIES

We've built our own tools based on industry leading applications and open-source software, so that we're not limited in the ways we can help our clients. With us, anything is possible.

WELL-BUILT CUSTOM SOLUTIONS

We're not your down-the-road developers who theme websites and recycle brands. We focus on high-end, bespoke solutions and development that involve scoping, architecture, building and quality assurance.

Our team culture prioritises cutting-edge technology and an always-learning attitude - not because it's the best, but to provide our clients with the best competitive advantage.

USER EXPERIENCE AS A PRIORITY

We believe that interacting effectively and intuitively with users is fundamental to success in business. We combine both form and function to create exceptional experiences - neither outweighs the other, though both interact in harmony.

We design to an exacting standard. We craft experiences oriented toward business goals. We close the gap between design, development, and experience.

STRENGTH THROUGH PARTNERSHIP

We know that we can serve our clients the most by focusing on what we're best at, and working with partners who are the best at what they do.

Great things are rarely done in isolation. We partner with technology companies for hosting, infrastructure and online services. We partner with creative agencies and firms for social media, search engine optimisation, business development and more.

LET'S GET STARTED

We know you have something great and we'd love to get involved.

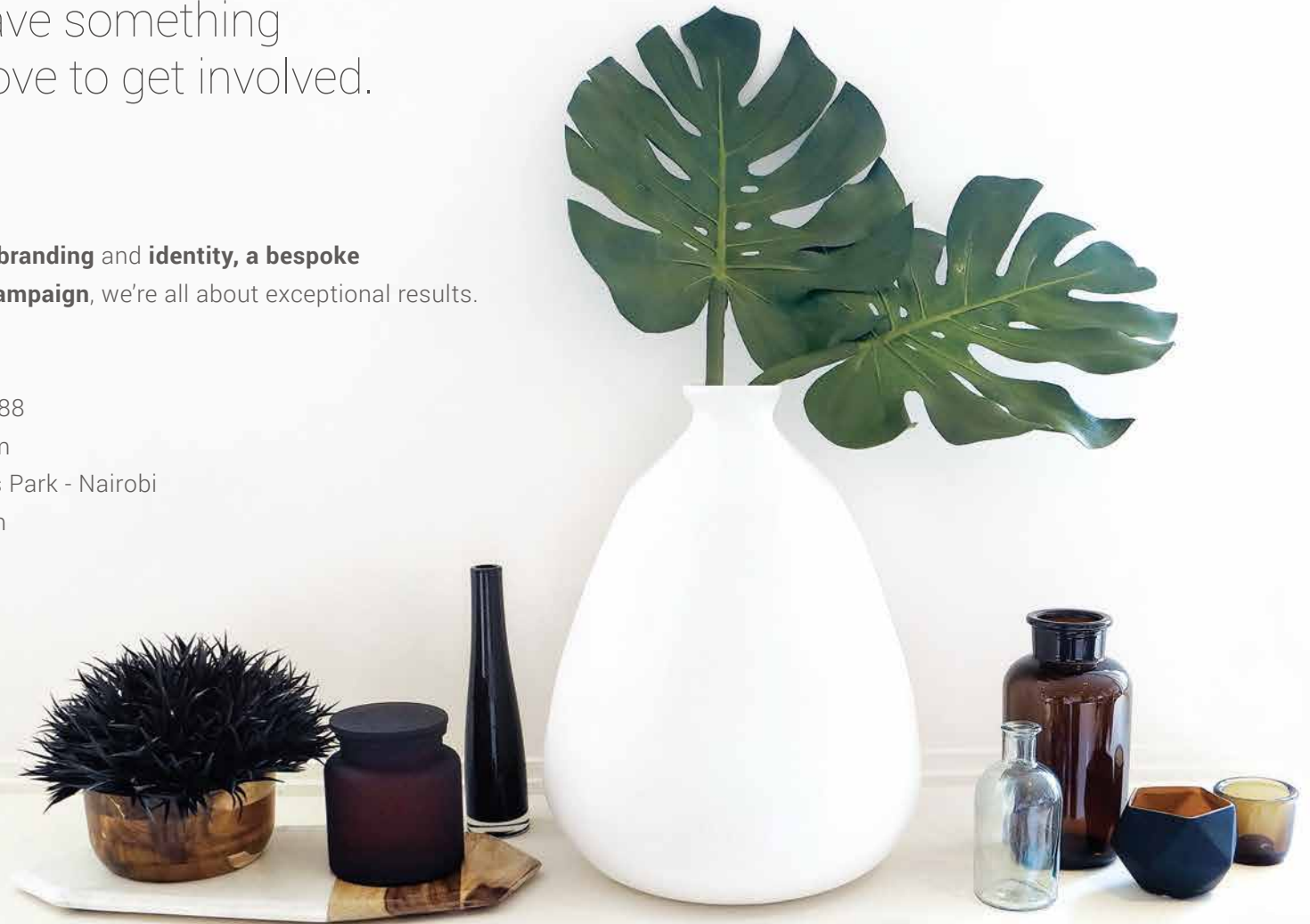
Whether you want to work on **branding** and **identity**, a **bespoke website** or **brand activation campaign**, we're all about exceptional results. Let's get started today.

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